

# ACSU SPONSORSHIP CAMPAIGN

## Sponsorship for a single event

### Platinum: (only 1 exclusive) Top ads

- 2 sponsorship presentation about special SAP topic
- Top positioned company advertisement included in the online invitation of the event
- Top positioned company logo included in the e-invitation of the ACSU
- 6 free tickets for the event

**RMB 10,000 + cost of whole event incl. catering**

### Gold: Top ads

- 1 sponsorship presentation about special SAP topic
- Regular size company Logo on background chart during the event.
- Top positioned company advertisement included in the online invitation of the event
- Top positioned company logo included in the e-invitation of the ACSU
- 4 free tickets for the event

**RMB 6,000.00**

### Silver: Right ads

- Regular size company Logo on background chart during event's presentation
- Company logo included in e-invitation for this event
- 2 free tickets for the event

**RMB 3,000.00**

## E Newsletter Sponsorship

- Advertisement of their company
- regular size Logo in e Newsletter

**RMB 2,500.00**

# ACSU WEBSITE SPONSORSHIP

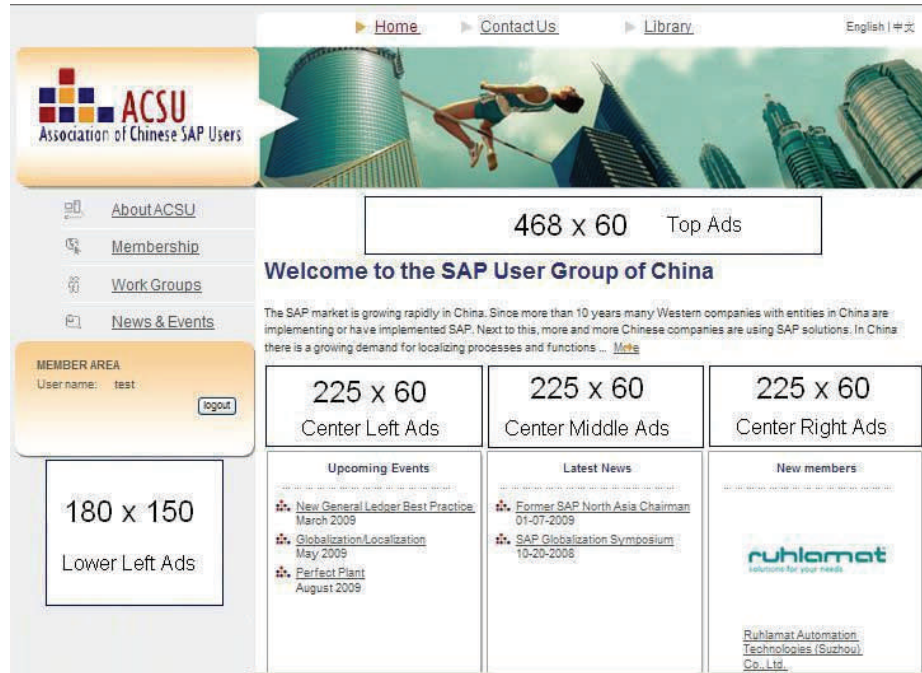
## Home Page Advertisement banner

——Picture file (JPG) or Flash animated banners

Location	Dimensions	Period	Price (RMB)
Top Ads (Including logo in every E-mail, except Platinum sponsorship for a single event)	468 x 60	1 month	5.000
		3 months	12.500
		6 months	25.000
		12 months	50.000
Center Left /Middle/right Ads	225 x 60	1 month	3.000
		3 months	7.500
		6 months	15.000
		12 months	30.000
Lower Left Ads (Visible on every page)	180 x 150	1 month	4.000
		3 months	10.000
		6 months	20.000
		12 months	40.000

# ACSU WEBSITE SPONSORSHIP

## Home Page




Home | Contact Us | Library | English | 中文

**468 x 60 Top Ads**

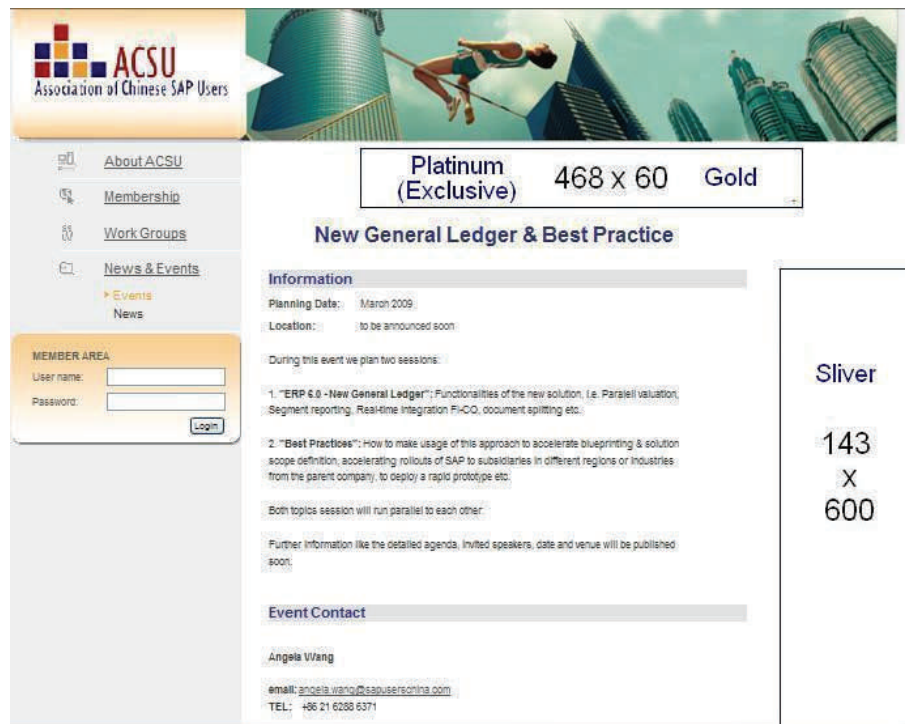
Welcome to the SAP User Group of China

The SAP market is growing rapidly in China. Since more than 10 years many Western companies with entities in China are implementing or have implemented SAP. Next to this, more and more Chinese companies are using SAP solutions. In China there is a growing demand for localizing processes and functions ... [More](#)

<b>225 x 60 Center Left Ads</b>	<b>225 x 60 Center Middle Ads</b>	<b>225 x 60 Center Right Ads</b>
<b>Upcoming Events</b> <ul style="list-style-type: none"> <li>New General Ledger Best Practice March 2009</li> <li>Globalization/Localization May 2009</li> <li>Perfect Plant August 2009</li> </ul>	<b>Latest News</b> <ul style="list-style-type: none"> <li>Former SAP North Asia Chairman 01-07-2009</li> <li>SAP Globalization Symposium 10-20-2008</li> </ul>	<b>New members</b>  Ruhlamat Automation Technologies (Suzhou) Co., Ltd.

**180 x 150 Lower Left Ads**

## Event Page



**Platinum (Exclusive) 468 x 60 Gold**

**New General Ledger & Best Practice**

**Information**

Planning Date: March 2009  
Location: to be announced soon

During this event we plan two sessions:

- "ERP 6.0 - New General Ledger": Functionalities of the new solution, i.e. Parallel valuation, Segment reporting, Real-time Integration FI-CO, document splitting etc.
- "Best Practices": How to make usage of this approach to accelerate blueprinting & solution scope definition, accelerating rollouts of SAP to subsidiaries in different regions or industries from the parent company, to deploy a rapid prototype etc.

Both topics session will run parallel to each other.

Further information like the detailed agenda, invited speakers, date and venue will be published soon.

**Event Contact**

Angela Wang  
email: [angela.wang@sapusers.com](mailto:angela.wang@sapusers.com)  
TEL: +86 21 6288 6371

**Sliver 143 x 600**